



City of
Joondalup



Investing for tomorrow

Health, Well-being and Ageing Precinct

The opportunity

The City of Joondalup is seeking investment partners to deliver infrastructure and services within a Health, Well-being and Ageing Precinct.

Already home to a world-class health and medical hub servicing Perth's rapidly growing northern corridor, Joondalup presents opportunities to deliver new infrastructure to support health and medical services, including specialists and allied health professionals, advanced and digital health technologies, clinical trials, ageing and wellbeing solutions and innovation in care delivery.

Vision 2050

Why Joondalup



Joondalup Health Campus
World class public and private hospital

72,600
inpatients treated annually



1,000+
Licensed beds and bays



14,622
jobs

Health industry is the largest employer



\$1.88
billion in economic activity



\$498m
expansion of public and
private services

at Joondalup Health Campus 2020-26



Aligns with Federal Government priorities
in the Aged Care Act 2024 and the State
Government An Age-Friendly WA:
State Seniors Strategy.

“What Joondalup has done well is not just recreate capability that exists elsewhere but identify where the strengths lie and build capability that adds to the broader healthcare system. The willingness of Joondalup’s stakeholders to come together is as good as I’ve seen anywhere. There is a real solution oriented, future focus, which is quite refreshing.*”

Linear Research Chief Executive Officer, Jayden Rogers

*Joondalup was chosen as Linear’s second WA location due to its growing population base, existing healthcare infrastructure, and established relationships and engagement with other health care services and providers.

Reducing investment risk

The City of Joondalup takes a proactive, partnership-driven approach to attract private capital by de-risking projects that meet this critical need.

- Current planning framework includes a Health and Wellness Precinct in the Joondalup Activity Centre Plan.
- Significant land availability in the Joondalup City Centre Health and Wellness Hub. The City will work with developers, businesses and operators to secure long-term assets in the heart of the precinct.
- Flexible planning frameworks to accelerate and simplify the development process in the City Centre.
- Pre-existing partnerships exist between health service providers, education and research institutions, as well as government departments. This clustering of organisations and industries through precinct facility collaboration and knowledge sharing play a critical role in increased levels of innovation, particularly for new ventures.

Invest in a guaranteed demand pipeline

Joondalup is strategically placed to take advantage of the increasing health needs of a large, growing and ageing population as a leading destination for health, research and innovation.

Healthcare and social services is the largest employer in the region, with healthcare and social assistance having experienced above trend growth over the last five years and has strong future growth potential.¹

Over \$498 million expansions of private and public services at Joondalup Heath Campus and recruitment of 150 new employees is underway. The hospital is surrounded by allied health services, with neighbouring training institutions and innovation precinct.

The opportunity is now to develop a curated precinct in the north for health research, medical care, higher education and cutting edge business innovation.

Joondalup is already home to early phase clinical trials operated by Linear, ECU's Strategic Research Institutes and Centres, and JHC Clinical trials, facilitating world class research to create lasting impact for communities across the life span.

The Joondalup Health Campus Research Strategic Plan 2025-2030 sets out the vision and priorities for cultivating a vibrant research culture aligned with the commitment to deliver world-class healthcare. Research remains the foundation of excellence, progress and improved patient care.

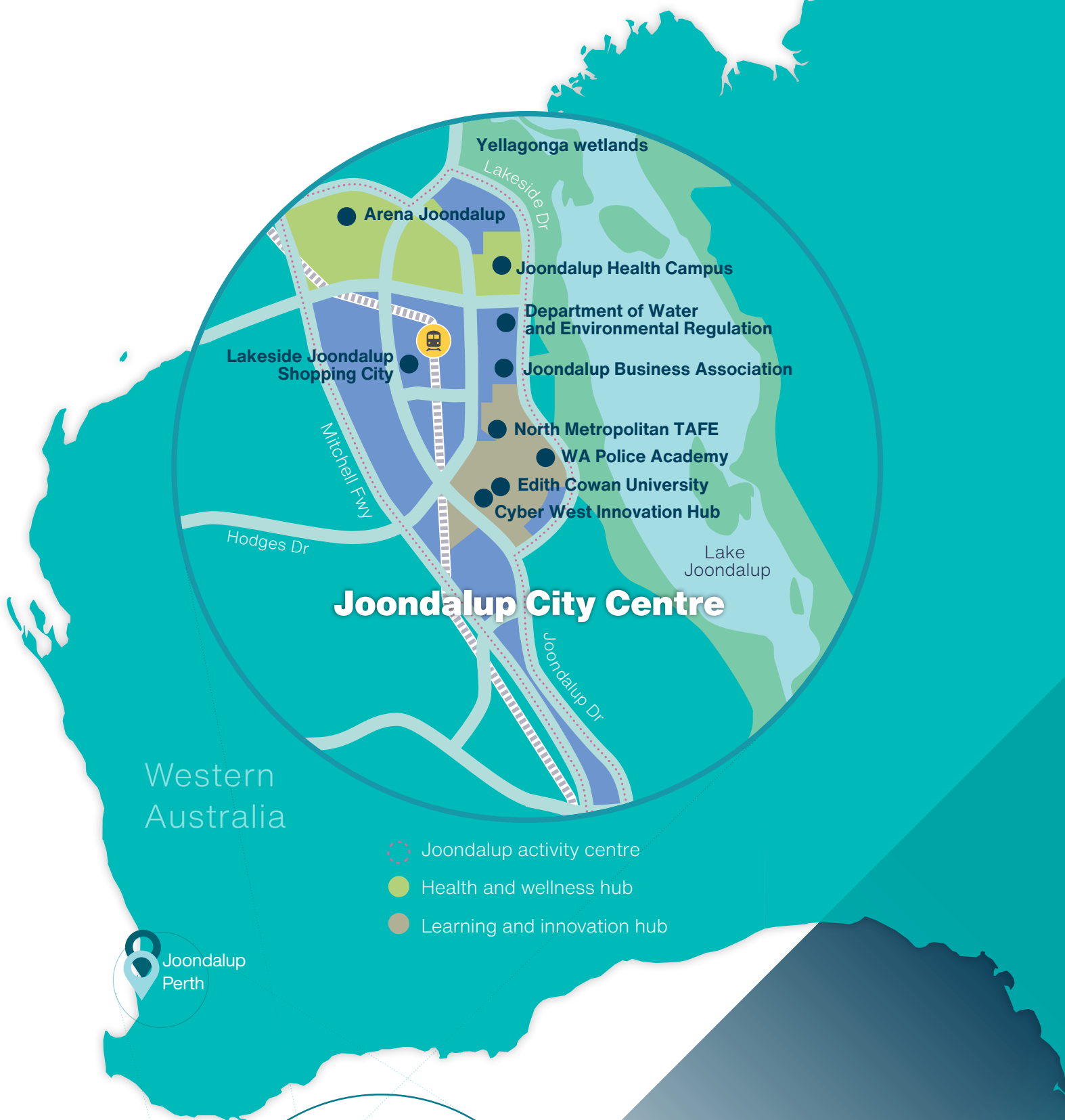
Over the next 20 years, the strong growth in older residents will further boost future demand as health care moves towards wellness and care beyond traditional settings.² The Aged Care sector in Australia expected to grow from \$49 billion in 2024 to \$93 billion in 2034.

Local education institutions offer state of the art training facilities providing a talent pipeline, with ECU, NMTAFE and AMA College continuing to invest in the future of knowledge and learning in Joondalup.

Source:

¹ id informed decisions

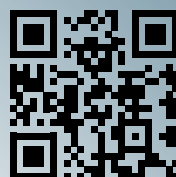
² id informed decisions



Western
Australia

- Joondalup activity centre
- Health and wellness hub
- Learning and innovation hub

Joondalup
Perth



For more information scan the
QR code, call **08 9400 4000**,
email business@joondalup.wa.gov.au
or visit joondalup.wa.gov.au/invest