

Empower your Independence

Next-Gen connected wearables and secure cloud-based platforms providing independence from chronic illness & disabilities.



Contact Information

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Financial Information

Company: Ezybandz Pty Ltd
Company Stage: Pre-Market Launch, BETA
Previous Capital: \$1.4M
Capital Seeking: \$500k

Use of Funds

Advertising & Marketing	10%
Employment	16%
General Admin	11%
Research & Development	12%
Working Capital	16%
Manufacturing & Distribution	35%

Leadership Team



Tony Martelli
Co-Founder & CEO



Christine Martelli
Co-Founder



David Thornton
CTO



Martin Reed
R&D & Innovation Director

Key Partners



The Problem, Challenge and Solution

Traditional medical alert systems are outdated, limited in scope with limited possibility for global expansion, unable to provide caregivers with real-time data leading to informed interventions. There is an increasing demand for modern, market-fit products..

Ezybandz addresses this unmet need with the Guardian series:

- Advanced fall detection and activity tracking, with instant alerts to caregivers for faster, more reliable responses.
- Integrated medical information: First responder access to digital health information via QR code.
- Automatic notifications to caregivers and healthcare providers during critical situations.
- Connectivity infrastructure supports seamless international expansion, maximizing our market reach.
- Functional yet discreet, providing users with both comfort and security in daily life.
- New standard in the medical alert sector with unmatched technological advancements.



Why Invest?

- Aging population and rising healthcare needs create an expanding market.
- Global scale solution, positioning us for rapid international expansion.
- Early interest, pre-launch traction, and strategic partnerships validate strong market demand



Target Market

- Chronic Illness &/or Disabilities
- Healthcare/Homecare Providers
- Medical Supply/Equipment Retailers
- Assistive Technology Solution Providers



Business Model

- Direct-to-consumer sales
- B2B partnerships
- Recurring Subscriptions



Advantage

- Zero-Config Global Coverage via SoftSIM
- Tetherless = No Phone Required
- Emergency QR Code
- Purpose Built/Single Focus



Competition

Ezybandz faces competition from established players like Life Alert, Medical Guardian, and Lifeline.