

**ezybandz.®**  
Global Medical Alert Company

# Empowering Independence from Chronic Illness

Combining next-gen wristband technology with annual device and service management software.



Registered NDIS Provider

# United States & Australia Market Opportunity



**Globally, the number of adults living with one or more chronic illness topped 2.25B in 2022. And this is predicted to continue to rise.**

**In America there are in excess of 60% of adults living with a chronic medical condition consuming over \$3.69 trillion in annual health care expenditure.**

**Whilst in Australia, the number living with a chronic illness has recently hit 46% and is continuing to rise.**

Health and welfare concerns vary by life stage, each bringing unique challenges. To deal with these challenges, many are turning to **wearable tech to better deal with their illness.**

The **Wearable Medical Alert device market** is forecast to grow at a staggering 8.3% annually to be **worth \$10b 2025.**



**2.25b+** Global population living with at least one chronic illness

**60%** US population living with chronic illness

**\$10b** Medical Alert Device market capitalisation

# Our Story

## Who we are



**We are creating the next generation of smart, stylish and connected wearable medical alert wristbands that when paired with our cloud-based secure platforms provides independence from constraints commonly experienced by sufferers of chronic illness.**

We know someone who lives each day with a chronic medical condition, such as heart disease, cancer, chronic lung disease, diabetes, Alzheimer's or allergies.

We understand that these medical conditions often impact the quality of life and are generally rarely cured completely.

The personal impact for both children and adults living with a chronic illness can be demanding and place extra stress on a person's physical, emotional, and mental health.

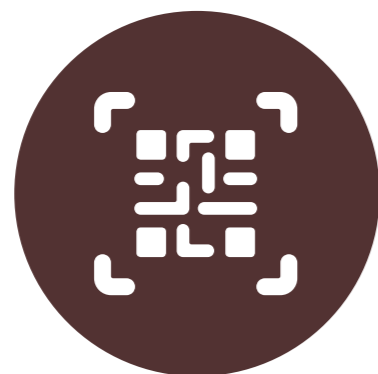
What is strongly recommended by health experts for those with medical conditions, special needs and those unable to speak for themselves is to "wear a medical alert device".

*“Being a parent of a child living with a disability, I approached the foundation of ezybandz to meet a lived experience. One that would allow my child to gain additional independence as she grows and grant me peace of mind.”*



**Tony Martelli**  
Co-Founder & CEO

# Why ezybandz? Introducing the Guardian



Provides first responders critical medical information in emergency situations via QR scan.



Offers independence & peace of mind with Geolocation & Geofencing



Alert your emergency contacts with Fall Detection technology



Uses NFC technology to replace all your public transport cards with a tap 'n ride feature.



Eliminates the need for lanyards, swipe-cards, or keyring fobs.



Safety with a wearer activated distress/SOS button

POWERED BY



TEXAS  
INSTRUMENTS



NORDIC®  
SEMICONDUCTOR

aws



# Bandz & Platforms Introducing The Guardian



## Introducing the ezybandz Guardian.

The Guardian delivers on Ezybandz foundation of Empowering Independence from Chronic Illness. It is a true combination of excellence in wearable technology and secure cloud computing. Simply buy a band and sign up to one or more of the five Ezybandz platforms.



### EzyHealth

EzyHealth delivers comprehensive digital health care coverage with comprehensive wearer Medical Information via QR Code.

**Recommended Use:**

- Aged Care
- Home Care
- Disability Management
- Chronic Illness

### EzyFind

EzyFind combines GeoLocation & GeoFencing with Fall Detection and an SOS alert button on the device.

**Recommended use:**

- Wandering monitor
- Personal Emergency Response
- Independent Living
- Camping & Outdoors

### EzyFare

EzyFare delivers the convenience of a tap 'n ride public transport travel card. Using NFC technology, the Ezybandz device can be configured to use most public transport fare cards.

**Recommended use:**

- Public transport users

### EzyPay

EzyPay offers exceptional peace of mind with Contactless Payments.

We would recommend this for general use.

### EzyAccess

EzyAccess delivers the secure convenience of NFC access by replacing lanyards/ swipe-cards/keyring fobs for access control.

**Recommended use:**

- Office workers
- Gym users
- Medical professionals
- Festivals & events



# Competitors

## How do we compare?



By choosing the ezybandz ecosystem, you're getting industry leading technology in concert with secure-cloud software.

Many of our competitors have failed to harness contemporary computing power, failed to evolve their product design and provide limited, if any, self-service capabilities.



### Classic Curb Chain Bracelet

- ⊗ No Fall Detection
- ⊗ No Geolocation
- ⊗ No SOS function



### On the Go Lanyard

- ⊗ No Emergency Information
- ⊗ No Geolocation
- ⊗ No NFC/RFID



### ADT Home Assure

- ⊗ No Emergency Information
- ⊗ No Geolocation
- ⊗ No NFC/RFID

# Compliance & Validation

## Committed to long term success

We believe that our commitment to compliance and validation is essential to our long-term success. We are committed to providing our users with safe, effective, and compliant products and services.



### Class 9 Registered Trademark

A registered trademark gives Ezybandz the exclusive right to use its trademark in connection with the goods and services listed in its trademark registration. This helps to protect the Ezybandz brand from unauthorized use and competition.



### Design Patent (pending)

Our design patent can help Ezybandz to differentiate its product from the competition and prevent others from copying its design. This means that Ezybandz has the exclusive right to make, use, or sell its product with the patented design.



### Registered NDIS Provider

The National Disability Insurance Scheme (NDIS) is a government-funded scheme that provides support to people with disabilities. As a registered NDIS provider, Ezybandz is able to offer its products and services to NDIS participants. This gives Ezybandz access to a large and growing market.



### Partnership with University of New South Wales

Ezybandz's partnership with the University of NSW gives the company access to world-class research and development facilities.



### Government Research Funding

Government research funding provides Ezybandz with a profile and the financial resources to develop and commercialize its products and services.



**ezybandz.®**  
Global Medical Alert Company

# Empowering Independence from Chronic Illness

Contact us now to requests sales or demonstrations.

[sales@ezybandz.com](mailto:sales@ezybandz.com)

[ezybandz.com](http://ezybandz.com)

United States: +1 (302) 4087494

Australia: +61 8 6147 7422



Registered NDIS Provider