



Investment Brief

Our Advantages



Complete product pipeline

Made in Australia high-quality products

TGA approved and own brand



Professional R & D team

Health management health knowledge output

Senior management team



Core Competencies

Description

Critical Resources

Team

- JMM has been in business for 7 years, and all three founders are former Fortune 500 executives and have strong team-building capabilities



- There are 20 sales and professional service specialists at the headquarters
- A number of professional nutritionists and high-end talents in the field of medicine
- JMM's product branding team combines integrated channel marketing capabilities
- Accumulate data to customize personalized health care solutions for customers

Products

- There are two main product lines of Australian-produced dietary health food and functional health food
- There is a professional product research and development team, and 3~4 products are released according to market demand every year



- Professional health care product development team, and professional TGA registration team
- Development of Amaranth series health products (exclusive - 2025)
- Capable of quickly developing scientific frontier products according to market demand

Education

- 23 years of vocational education experience, from product knowledge to health care science, professional nutritionist guidance on the use of health products, and health training services for buyers/shopping guides
- Basic health care service education at community service stations



- Overseas health education institutions
- Health manager resources at home and abroad
- Mature, localized health education textbooks

VR+ 5G

- Use VR technology to present Australia's original natural resources and production and processing processes, and perform remote health science education
- While enjoying the excitement of the cave automatic virtual environment (CAVE), consumers can easily and happily learn about KAYAJ product information and features

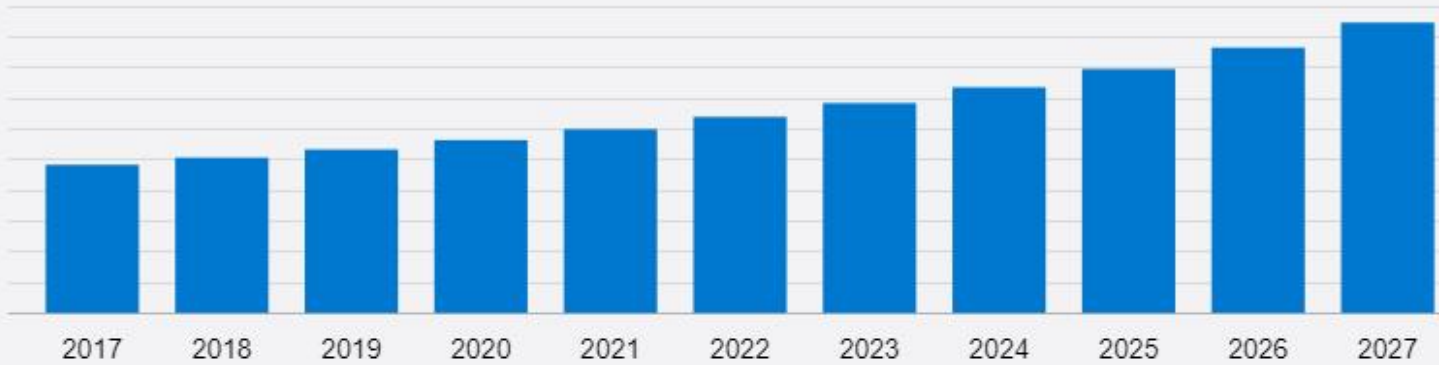


- VRKAYAJ store has been built
- KAYAJ Fly to the Future VR video has been built
- Panorama all-around 360° explanation, directly experience KAYAJ brand product construction concept and health information

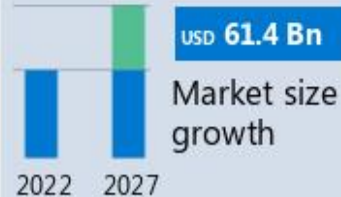
Complementary Medicine Market Size



Market Size Outlook (USD Billion)



2017 : USD **96.70**



The global dietary supplements market size was estimated at USD 164.0 billion in 2022 and is projected to grow at a compound annual growth rate (CAGR) of 9.0% from 2023 to 2030.

World No.1 Australian Supplements

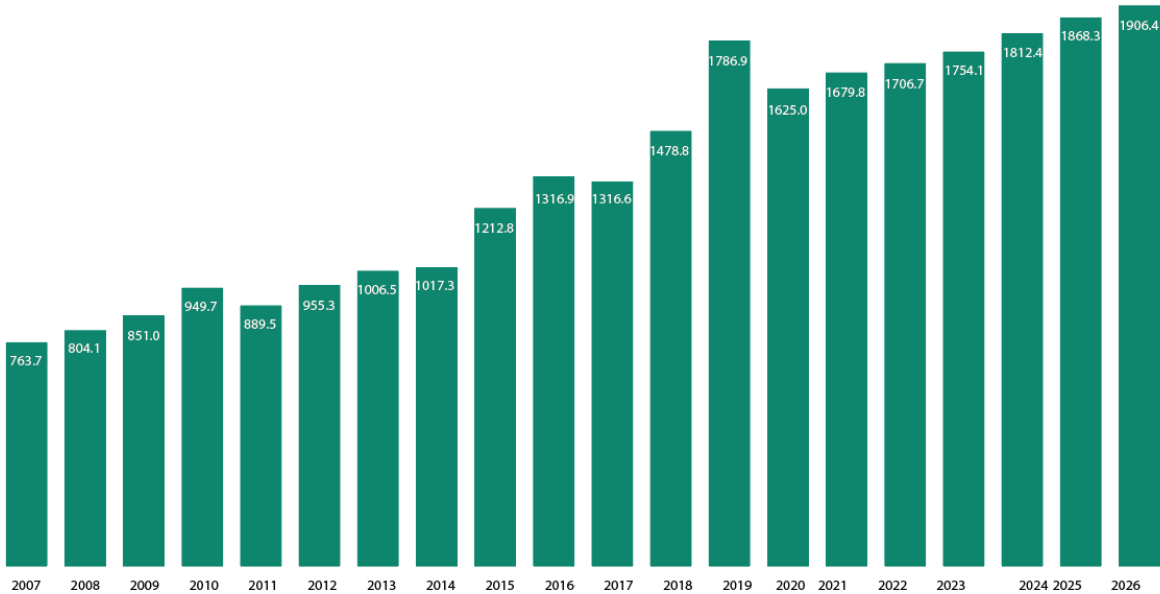
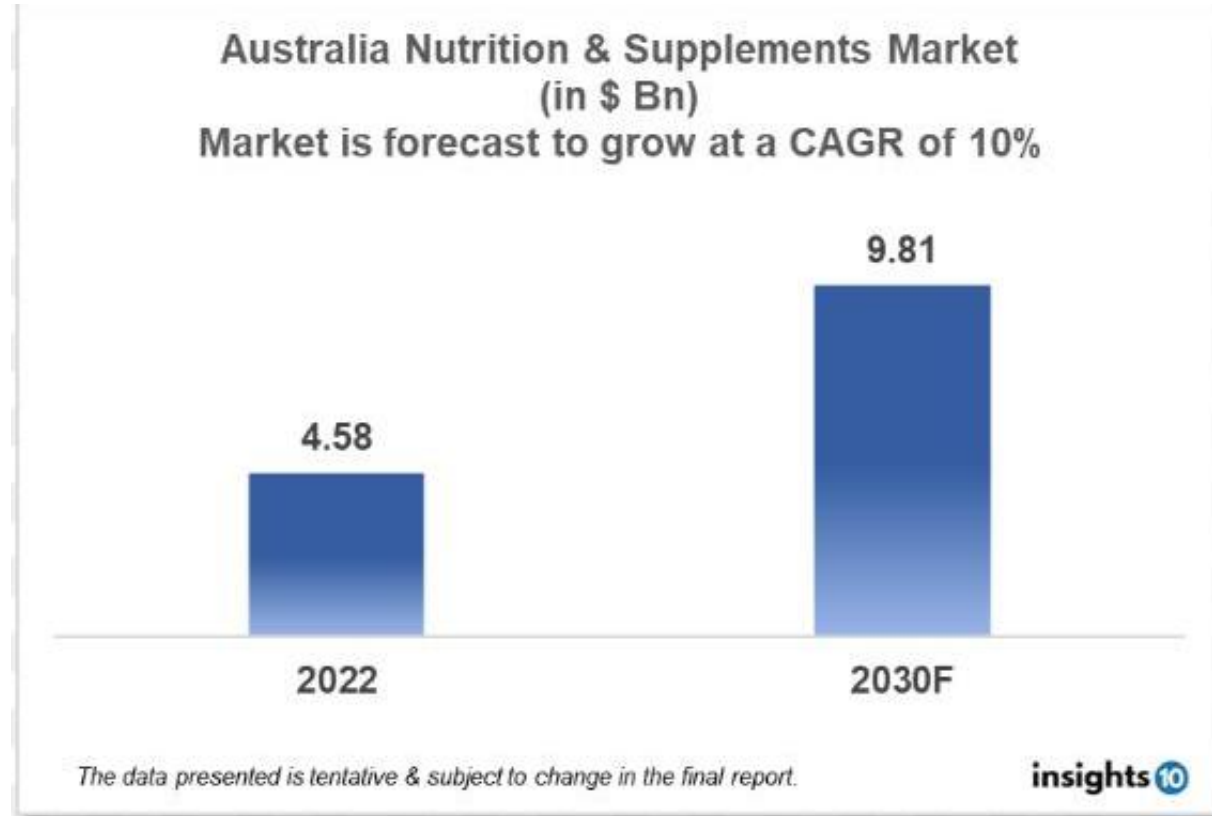


Figure 1.1 Total revenue from healthcare product production in Australia (in millions of Australian dollars)



By 2030, it is anticipated that the Australian nutrition and supplements market will reach a value of \$9.81 Bn from \$4.58 Bn in 2022, growing at a CAGR of 10% during 2022-30.



2019 China Health Products Online E-commerce Sales

82.1 billion yuan
Year-on-year increase of 32.8%

From the perspective of sales (according to Ali online data) – 2019 By-Health

Online sales were **1.39 billion yuan**

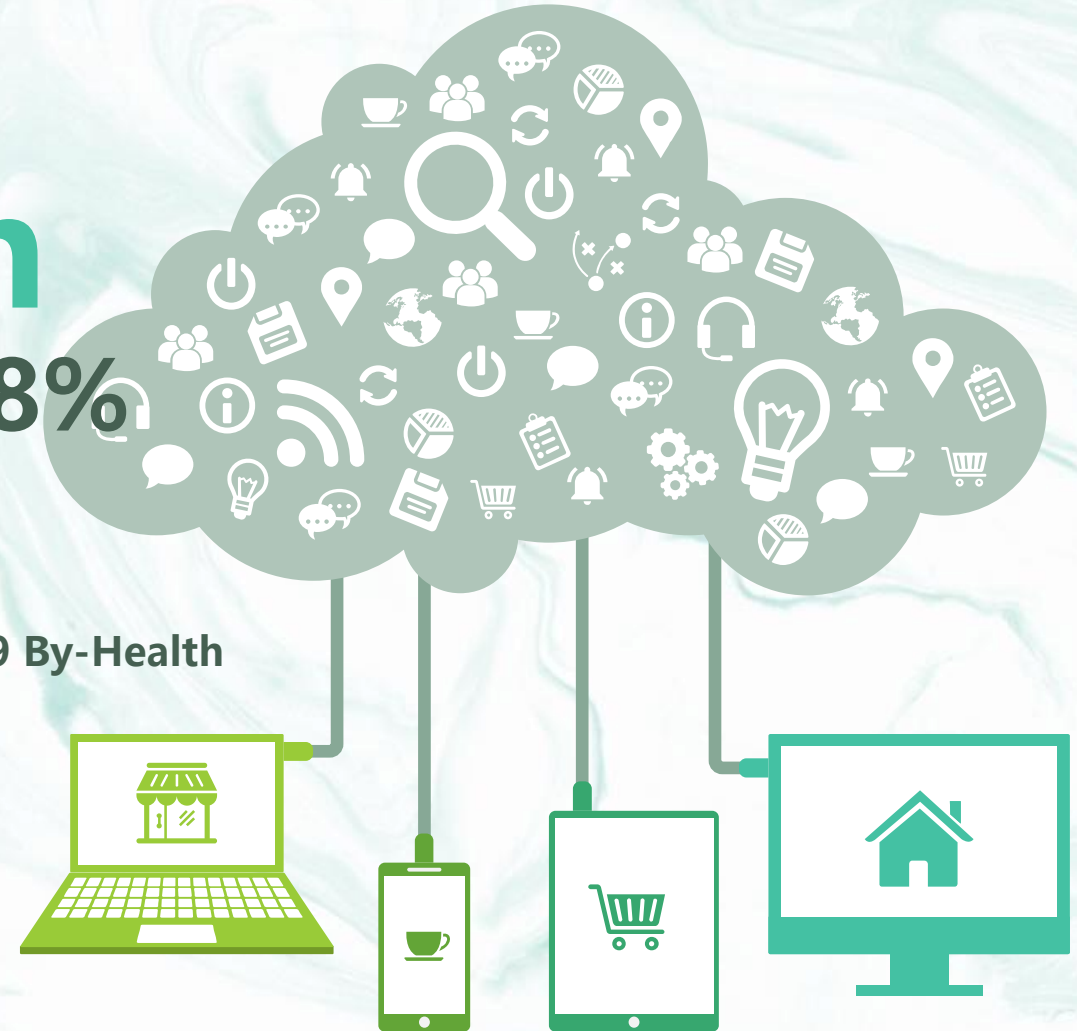
Year-on-year growth **40.4%**

Swisse's online sales were **1.19 billion**

Increase **30.8%**

Muscletech's online sales were **430 million**

Increase **16.2%**





Dietary Supplements – the Chinese Market

According to WIND data, as of June 16, of the world's top eight main VDS companies by market capitalization three were from China (including the No. 1 By-Health), four are from the United States, and the remaining one is from Australia.

Market Value of Global VDS Major Companies (2021.6.16)

1 Unit: RMB 100 million.

2. The screening criteria are listed companies with more than 50% of VDS revenue.

3. Due to the existence of cross-time zones, the total market value of domestic listed companies will take the closing price on June 16, and the overseas listed companies will take the closing price on June 15.

4. Data source WIND.

| Market cap ranking | Stock symbol | Company abbreviation | Place of listing | Total market capitalization | Country of affiliation |
|--------------------|--------------|----------------------------|------------------|-----------------------------|------------------------|
| 1 | 300146.SZ | By-Health | Shenzhen | 603.27 | China |
| 2 | HLF.N | Herbalife nutrition | New York | 392.79 | United States |
| 3 | 002626.SZ | Jindawei | Shenzhen | 270.94 | China |
| 4 | Naked. N | Nu Skin | New York | 191.31 | United States |
| 5 | WW.O | Weight Watchers | Nasdaq | 166.81 | United States |
| 6 | 1112.HK | H&H International Holdings | Hong Kong | 161.01 | China |
| 7 | USNA. N | Usana | New York | 133.14 | United States |
| 8 | BKL. AX | Blackmores | Australia | 67.02 | Australia |

From the end of 2017 to 2023, more than 80 Australian health product companies of different sizes were ascertained by overseas companies

4 billion - 7.6 billion

Amongst these acquisitions, several stand-outs listed below:



BYHEALTH
Acquired
Life space
3.5 billion

BIOSTIME
Acquired
Swiees
7.667 billion

China Construction
Investment
Acquired
Nature care
4 billion



2023 Biggest News !

Blackmores & Kirin(Japan) acquisition

\$1.8 billion

Japanese company Kirin Holdings, best known as a beer and beverage group, is to buy the company in a takeover valuing the business at \$1.8 billion. The friendly takeover by the member of the Mitsubishi keiretsu follows a shareholder vote and decision by Federal Court of Australia announced today approving the sale. 21 July 2023

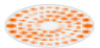


BBC

<https://www.bbc.com/news/business-65408025>

Japan brewer Kirin buys Australia vitamin giant Blackmores

26 Apr 2023 — Japanese brewer **Kirin** has agreed to buy Australian vitamins maker **Blackmores** for A\$1.88bn (\$1.24bn; £999.4m). The move comes as **Kirin** ...



Reuters

<https://www.reuters.com/markets/deals/japans-kiri...>

Japan's Kirin agrees \$1.2 billion for Australia's Blackmores ...

26 Apr 2023 — The news pushed **Blackmores** shares up 23% to A\$94.26, their biggest single-day gain, and just short of **Kirin's** A\$95 purchase price as ...



Business News Australia

<https://www.businessnewsaustralia.com/articles/kirin-s...>

Regulators approve Kirin's takeover of Blackmores

4 July 2023 — Japanese beverages giant **Kirin** has passed two major regulatory hurdles for its \$1.88 billion takeover of Sydney-based vitamins company ...





AUSTRALIA'S 5 STARS BRAND



Who Are We?

AUSTRALIA'S 5 STARS BRAND





AUSTRALIA'S **5 STARS** BRAND



Australian Made



Health Education



Health
Management



Quality
Products



R&D



AUSTRALIA'S 5 STARS BRAND



OVERSEAS



EDUCATION



R&D



*HEALTH
MANAGEMENT*

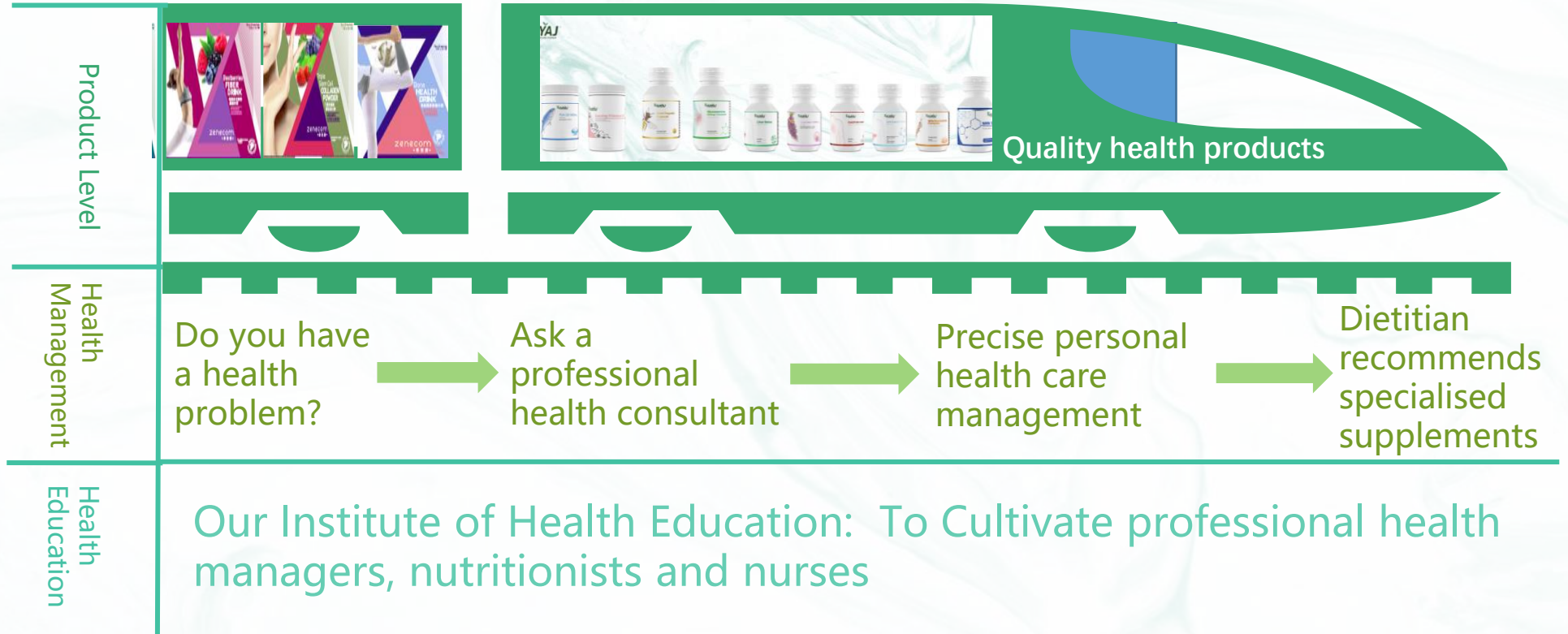


PRODUCTS



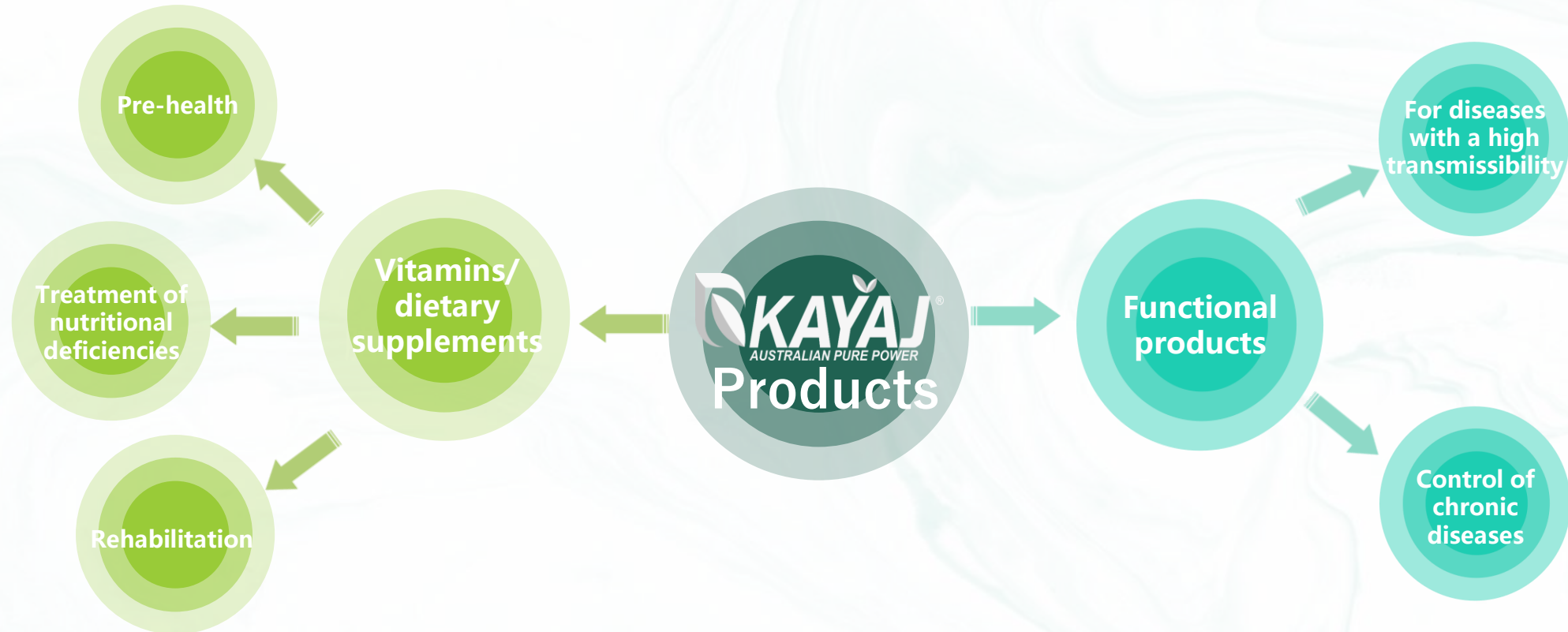


Unique Business Model – Eco Train (Education + Products)



Health education + health product platform. Australian nutritionists will educate the consumer on nutrition and personal well-being through the health knowledge/curriculum provided. The integration of professional dietitians, allows our users to enrich their personal health knowledge and incentivizes the purchase of our health products, cultivating a sustainable and deepened consumer–business model.

Huge Product Line + Brand Strategy



Advanced extraction technology with all-natural materials
 Traceable products
 Personalized formulation
 Globally synchronized health information
 Developed by a renowned Australian dietitian



127 products
 Covers a wide range of specialties
 Primary preventive care treatment: high transmissibility diseases
 Chronic diseases (diabetes / liver disease / lung disease / anti-aging)



All JMM Products are TGA Approved

AUSTRALIA'S 5 STARS BRAND



Australian Government
Therapeutic Goods Administration



Australian Government



行業國際最高藥物檢測標準

01 | **TGA**
澳大利亞處方藥生產標準



02 | **FDA**
美國藥品生產標準

03 | **GMP**
一般性標準製藥廠生產標準

04 | **HACCP**
普通奶粉廠的食物生產標準



Australian Government
Department of Health
Therapeutic Goods Administration

Public Summary


| | | |
|-------------------------|---|-----------------|
| Summary for ARTG Entry: | 294701 | Fish Oil 1000mg |
| ARTG entry for | Medicine Listed | |
| Sponsor | Jmm International Pty Ltd | |
| Postal Address | 12 Cottage Park Way, Kewdale, WA, 6105 Australia | |
| ARTG Start Date | 6/10/2017 | |
| Product Category | Medicine | |
| Status | Active | |



The Therapeutic Goods Administration (TGA), a division of the Australian Department of Health, is the regulatory body for therapeutic goods (including medicines, medical devices, gene technology, and blood products) in Australia. Australia is well-known for its high standard as well as restrictions on medical devices. The current level of the Australian TGA standard is equivalent to EU and the Asia-Pacific region (more than 30 countries). TGA is highly recognized within Australia and its standard can be regarded as the highest internationally

GOA[®]
THE SHORT CUT FOR HEALTH
BRAND BUILDING
FOR GOA 2019
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JMM Products are Certified by the Australian Department of Health


Australian Government
Department of Health
 Therapeutic Goods Administration

Public Summary

Summary for ARTG Entry: 293161 CoQ10 Bio-Boost

ARTG entry for: Medicine Listed

Sponsor: Jmm International Pty Ltd

Postal Address: 12 Cottage Park Way, Kewdale, WA, 6105 Australia

ARTG Start Date: 24/09/2017

Product Category: Medicine

Status: Active

Approval Area: Listed Medicines

Products

| Product Name | Product Type | Effective Date |
|--------------------|-------------------------|----------------|
| 1. CoQ10 Bio-Boost | Single Medicine Product | 25/02/2021 |

Permitted Indications

Antioxidant/Reduce free radicals formed in the body
 Maintain/support energy production
 Maintain/support general health and wellbeing
 Maintain/support cardiovascular system health
 Maintain/support healthy cardiovascular system function
 Maintain/support healthy immune system function

Indication Requirements

Product presentation must not imply or refer to serious immunological diseases.
 Product presentation must not imply or refer to serious cardiovascular conditions.
 If product is indicated for weight loss, label statement: When used in conjunction with a program of reduced intake of dietary calories and increased physical activity.

Standard Indications

No Standard Indications Included on Record

Specific Indications

No Specific Indications Included on Record

Warnings

If symptoms persist consult your healthcare practitioner (or words to that effect).
 Do not take while on warfarin therapy without medical advice.

Additional Product Information

Pack Size/Poison Information

Pack Size: Components

1. Formulation 1

Dosage Form: Capsule, hard
 Route of Administration: Oral

Visual Identification

Active Ingredients

| | |
|--|--------|
| Piper nigrum fruit Extract dry concentrate | 2.6 mg |
| Equivalent: Piper nigrum (Fresh) | 125 mg |
| ubidecarenone | 60 mg |

Other Ingredients (Excipients)

calcium hydrogen phosphate

Public Summary


Australian Government
Department of Health
 Therapeutic Goods Administration

Public Summary

Summary for ARTG Entry: 293262 Dark Propolis Capsule

ARTG entry for: Medicine Listed

Sponsor: Jmm International Pty Ltd

Postal Address: 12 Cottage Park Way, Kewdale, WA, 6105 Australia

ARTG Start Date: 24/09/2017

Product Category: Medicine

Status: Active

Approval Area: Listed Medicines

Products

| Product Name | Product Type | Effective Date |
|--------------------------|-------------------------|----------------|
| 1. Dark Propolis Capsule | Single Medicine Product | 25/02/2021 |

Permitted Indications

Antioxidant/Reduce free radicals formed in the body
 Maintain/support general health and wellbeing
 Maintain/support immune system health
 Maintain/support healthy immune system function

Indication Requirements

Product presentation must not imply or refer to serious immunological diseases.

Standard Indications

No Standard Indications Included on Record

Specific Indications

No Specific Indications Included on Record

Warnings

WARNING: Propolis may cause allergic reactions. If irritation or swelling of the mouth or throat occurs, discontinue use. Adults only. OR Not to be used in children under two years of age without medical advice (or words to that effect).
 If symptoms persist consult your healthcare practitioner (or words to that effect).

Additional Product Information

Pack Size/Poison Information

Pack Size: Components

1. Formulation 1

Dosage Form: Capsule, soft
 Route of Administration: Oral

Public Summary

Worldwide KAYAJ Trademark and Domain Name Registration



Australian Government
IP Australia

2074912

Words

KAYAJ AUSTRALIAN PURE POWER

Image description

POINTED OVALS ARE LEAVES,STYL.

Status

● Registered:
Registered/protected

Priority date

11 Mar 2020 (Filing)

Class

5



TMZC57931233D01T220218' 第 57931233 号



商标注册证

KAYAJ

核定使用商品/服务项目（国际分类：30）
第 30 类：咖啡；茶饮料；天然增甜剂；糖果；食品用糖蜜；蜂王浆；花粉健身膏；搅稠奶油制剂；食用预制谷蛋白；烹饪用谷蛋白添加剂（截止）

注册人 JMM国际有限公司（澳大利亚）
JMM INTERNATIONAL PTY LTD

注册人地址 150号，阿德莱德街，东珀斯，西澳大利亚
150 Adelaide terrace, East Perth, Western Australia

注册日期 2022年01月28日 有效期至 2032年01月27日

局长 申长雨



发证机关



TMZC57962753D01T220217' 第 57962753 号



商标注册证

KAYAJ

核定使用商品/服务项目（国际分类：5）
第 5 类：帮助消化用膳食纤维；生化药品；补药；医用营养饮料；含药物的牙膏；药用胶囊；婴儿食品；营养补充剂；维生素制剂；医用营养食物（截止）

注册人 JMM国际有限公司（澳大利亚）
JMM INTERNATIONAL PTY LTD

注册人地址 150号，阿德莱德街，东珀斯，西澳大利亚
150 Adelaide terrace, East Perth, Western Australia

注册日期 2022年01月28日 有效期至 2032年01月27日

局长 申长雨



发证机关



Pet Supplement



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Care for your little friend!

Welcome to MyPetXo, where we prioritize the well-being of your beloved pets through our premium range of Australian-made supplements. MyPetXo understands the importance of providing the highest quality care for your furry companions. Our meticulously crafted products are designed to elevate your pet's health and vitality, ensuring they lead happy and active lives.



A HEALTHY CHOICE FOR YOUR BEST FRIEND



VITALITY



PROTECTION



ENERGY



NUTRITION



BONES



DIGESTIVE





JarraBloom
— Western Australia —

Western Australian
JarraHoney



**Single snap pod for
travel use**

KAYAJ Brand Product Aspects



All KAYAJ Brand products are processed and produced with prescription drug standards, obtaining an Australian TGA certification. With a senior product development team, we carry out creative designs on brand visual identification, product packaging/film and television/graphics as well as interpreting brand concepts and professional service characteristics.

Product Development

JMM cooperates with authoritative medical and health institutions that focus on the research and development of revolutionary health science products. JMM's flagship anti-aging supplements are also constantly updating and launching new generations, JMM can quickly launch competitive health care products according to market demand. Such as its globally renowned anti-aging series of products, NMN 12000 and NAD+



4 Directions



In just 2 years alone, JMM has achieved brand output and global layout, putting forward the "ecological train concept" with industry competitiveness, advocated consumers' active health awareness, injected "health education" content into products, and derived health business from channel management, turned brand vision to professional services, which as a result improved JMM's growth capacity.

Management Aspects

In the JMM core management team, all members have more than 30 years of experience and resources in the global health industry, The operation team is young and innovatively builds brand assets for different cultures in countries around the world.








Core Team Aspects

JMM Development Plan



Strategic layout

| | Stages | Location | Strategic Features | Target Market | Core Strengths | Business Model | Team Composition | Phase Plan |
|---|--|----------|--|------------------------------|---|--|------------------------------|--|
|  <p>2019~2022</p> | Health supplements industrial base | AU | <ol style="list-style-type: none"> 1. Dietary supplements and health education 2. Introduce international standards and systems to build a HR base for the elderly care industry 3. Establish an online education platform | Seniors 80/90 | See PPT section 57 | Health Product Early stage: national promotion (E-commerce / Distributor) Coalition with the government Industrial base | 4 Founders | From service and product suppliers to brand owners |
|  <p>2023~2024</p> | Health education service & aged care industry service system development | AU/CN | <ol style="list-style-type: none"> 1. Cultivate international health/wellness talents 2. International exchange for aged care service 3. Delivery of aged care certificate and manpower | Mid-to-high-end crowd | Health education; Set up a health management system | Use LASA online platform and standardized management software for elderly institutions, and join with enterprises (for a fee) | 10 Full-time 25 Part-time | Establish China headquarters/Australia management team |
|  <p>2024~2025</p> | Big data platform for health management services | AU/CN | <ol style="list-style-type: none"> 1. Products mainly focusing on anti-aging, anti-cancer, chronic disease rehabilitation 2. Establish a unique brand effect for health products according to the characteristics of different countries | Mid-to-high-end crowd | Partnerships with overseas academically and technically advanced institutions | Using overseas resources to carry out brand marketing through academic channels | 15 Full-time 5 Part-time | Set up global service points; health labour export |
|  <p>2025~2026</p> | Medical treatment services | Global | <ol style="list-style-type: none"> 1. Products provide diversified medical treatment for diseases 2. Working with high-end clubs/communities 3. Going from service/product suppliers to brands | Mid-to-high-end crowd | New medical care service | Mobile medical services Full lifecycle health management | 25 Full-time 10 Part-time | Medical entity planning; Educational entity planning |
|  <p>2026~After</p> | Health funds | Global | <ol style="list-style-type: none"> 1. JMM Health Care Ecological Industry 2. Health education 3. Employment | Medical service institutions | Brand | Setting up charities (homes for the elderly, etc.) | 50 Full-time 10 Part-time | Health management and supervision of medical services |

Authoritative cooperation Sinopharm & JMM



We Are Growing Rapidly

JMM shares over 30 years of relevant industry experience amongst our lead staff members. This aggregate experience has propelled KAYAJ into the international stage with unrivalled progress, with the recent 2023 Chinese International Import Expo (CIIE) overseeing the signing of a 10 Year Exclusive General Agreement between JMM, and China's largest pharmaceutical company, Sinopharm Healthcare.

China Sinopharm Healthcare Industry Company (hereinafter referred to as Sinopharm Healthcare), established in 1993, is a wholly-owned subsidiary of China Sinopharm International Corporation, shouldering Sinopharm's responsibility of "the main platform of life and health industry development"



The Rapid Development of JMM

JMM was established in 2016. In the following years, we mainly focused on product development and anti-aging projects. During the epidemic, we assisted the Hong Kong and Guangdong provincial governments in formulating standards for elderly care institutions and compiling teaching materials for elderly care talent training. Cooperation with Sinopharm Group is another milestone for JMM. For the first time, both of us have entered the Chinese market using the "dual-brand" approach. This strategy has laid the foundation for future acquisitions.



JMM + Sinopharm

Advantages of partnering with State owned companies

Government Backing

State-owned companies in China often have the **backing and support of the Chinese government**, which can provide a level of stability and credibility to the business relationship. This can be particularly valuable when dealing with regulatory or political challenges in the Chinese market.

Established Reputation

Many state-owned companies in China have a long history and established reputation in their respective industries. Partnering with such companies can **enhance brand's reputation and credibility**.

Access to Resources

State-owned enterprises may have access to various resources, including financing, land, and infrastructure, which can be beneficial for the success and expansion of your business in China.

Market Knowledge

State-owned companies often **have in-depth knowledge of the local market**, consumer preferences, and industry-specific information. Partnering with them can provide valuable insights and guidance for your market entry or expansion strategies.

Distribution Channels

SOEs frequently have **extensive distribution networks and sales channels**, making it easier for your products or services to reach a wider audience within China.

Regulatory Assistance

SOEs often have experience **navigating China's complex regulatory environment**. They can help you navigate the necessary permits, licenses, and compliance requirements, reducing regulatory hurdles.



Advantages of partnering with State owned companies

7

Access to Key Projects: State-owned companies are often involved in major infrastructure and development projects in China. Collaborating with them may provide access to such projects and contracts, which can be lucrative for your business.

8

Long-Term Partnerships: State-owned companies typically take a **long-term view of their relationships, and contracts** with them may be more stable and enduring.





Resources provided by Sinopharm and their current operation scope



创新驱动型全生命周期、全产业链、全生态圈

2021年营业收入 **7000 亿元**




592亿元 **76亿美元**

2021年营业收入 2021年进出口

四大核心业务

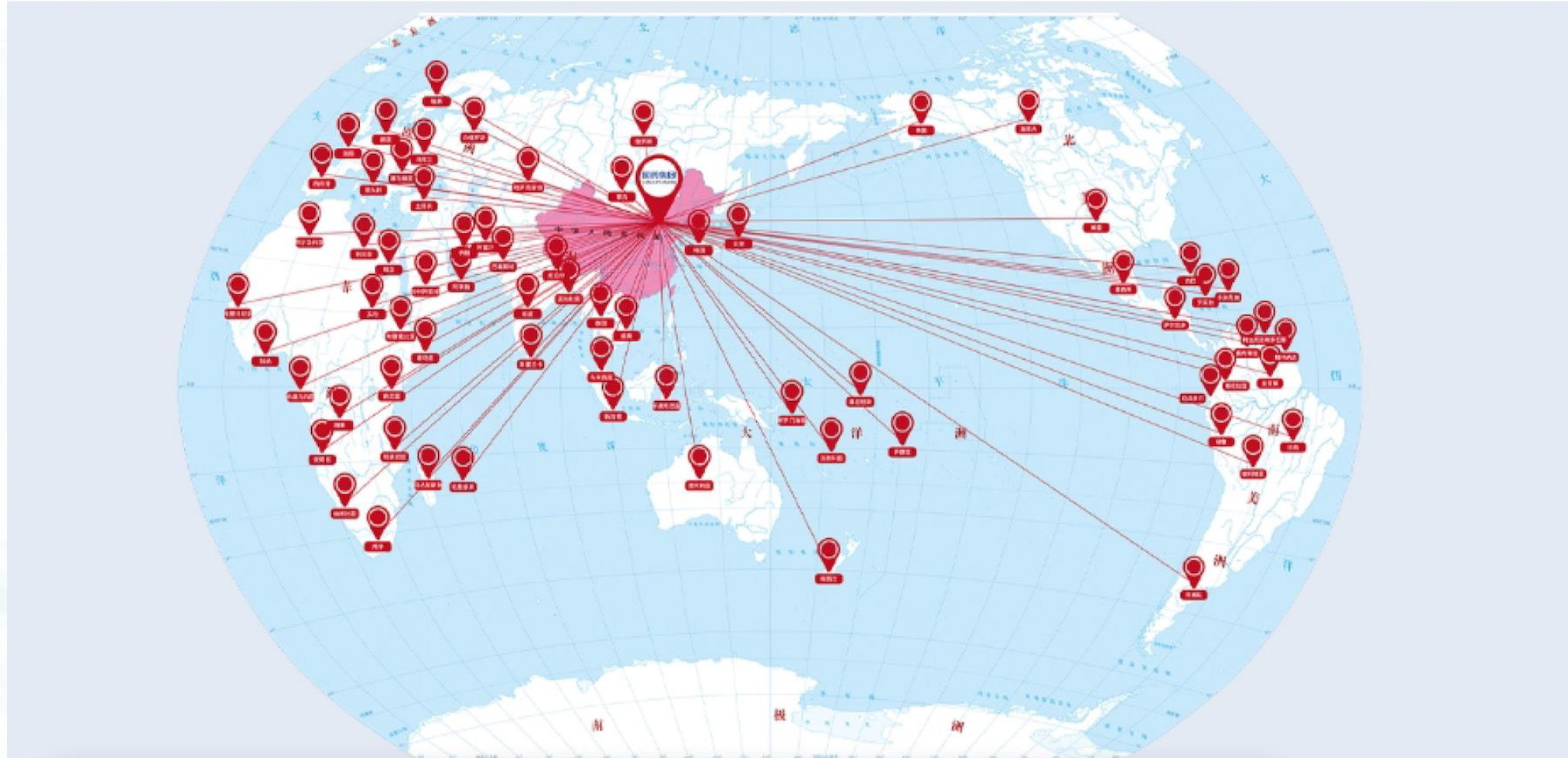


JMM + Sinopharm Healthcare



Resources provided by Sinopharm and their current operation scope

Extensive network with 195+ countries





Resources provided by Sinopharm and their current operation scope

诚信经营
优质服务

国免

- 首家全国性免税经营企业
- 唯一进入市内免税外汇商品运营黄
- 国药集团零售业务平台
- 立足全球的国际化妆品公司



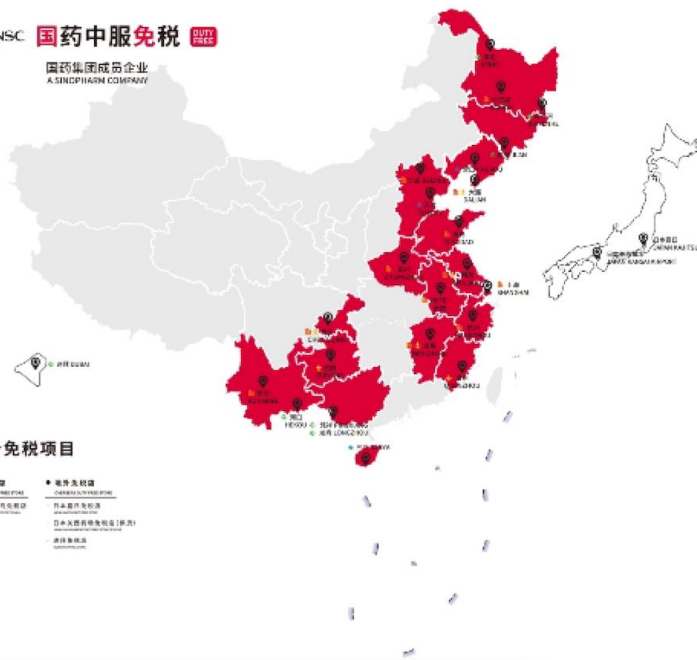
在全球拥有离岛、市内、机场、边境、港口、境外等**31**个免税项目

| 市内免税店 IN-CITY DUTY FREE STORE | 机场免税店 AIRPORT DUTY FREE STORE | 边境免税店 BORDER DUTY FREE STORE | 港口免税店 PORT DUTY FREE STORE | 离岛免税店 OFF-ISLAND DUTY FREE STORE | 境外免税店 OVERSEAS DUTY FREE STORE |
|--|---|---|---|---|---|
| <ul style="list-style-type: none"> · 长沙中免免税店 · 上海中免免税店 · 天津中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 | <ul style="list-style-type: none"> · 北京中免免税店 · 天津中免免税店 · 上海中免免税店 · 重庆中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 | <ul style="list-style-type: none"> · 北京中免免税店 · 天津中免免税店 · 上海中免免税店 · 重庆中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 | <ul style="list-style-type: none"> · 北京中免免税店 · 天津中免免税店 · 上海中免免税店 · 重庆中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 | <ul style="list-style-type: none"> · 北京中免免税店 · 天津中免免税店 · 上海中免免税店 · 重庆中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 | <ul style="list-style-type: none"> · 北京中免免税店 · 天津中免免税店 · 上海中免免税店 · 重庆中免免税店 · 成都中免免税店 · 昆明中免免税店 · 拉萨中免免税店 · 乌鲁木齐中免免税店 · 兰州中免免税店 · 银川中免免税店 · 西宁中免免税店 · 海口中免免税店 · 三亚中免免税店 · 博鳌中免免税店 · 陵水中免免税店 · 文昌中免免税店 · 琼海中免免税店 · 万宁中免免税店 · 乐东中免免税店 · 保亭中免免税店 · 五指山中免免税店 · 陵水中免免税店 · 琼崖中免免税店 · 琼州中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 · 琼南中免免税店 · 琼西中免免税店 · 琼东中免免税店 · 琼中中免免税店 · 琼北中免免税店 |

CNSC 国药中服免税 DUTY FREE

国药集团成员企业

A SINOPHARM COMPANY



7家 机场免税店
2家 港口免税店
6家 边境免税店



天津邮轮港进境免税店

黑河口岸进境免税店

大连机场进境免税店

重庆机场进境免税店



南京禄口国际机场出境免税店

贵阳龙洞堡国际机场出境免税店

泉州晋江国际机场出境免税店

南昌昌北国际机场出境免税店

郑州新郑国际机场出境免税店



绥化公路口岸出境免税店

河口口岸出境免税店

凭祥友谊关口岸出境免税店

龙州水口岸出境免税店

绥芬河公路口岸出境免税店

辽宁营口港出境免税店

Along side port based duty free shops
Sinopharm is the only company that has the permission to open inland duty free shops

Profit points

Sales of health care products

- Brand entry into the market** : In August 2020, the product began to promote to the overseas market. Distributors had already been signed
- Focus on expansion of global presence** : From November 2020 to June 2021, JMM reached sales target of over 5 million yuan
In June 2022, the product began to promote to the global market. There is currently 8 e-commerce platforms around the world
In 2024, JMM plans to enter 12000 physical stores
- Business valuation** : As of 30th June 2022, the valuation was \$88,788,700, PE 13.2, Aug 23 signed 10 years contract with China /HK Sinopharm , first year \$500, and 15~20% annual growth thereafter .
- Planning for the future** : Financing plan - 1st release at 5% OD share, IPO 2~3 years later





First Round of Financing

A. Plan the amount of financing

Equity financing 5%~ 10% Share,


B. Financing entity


JMM International Pty Ltd.

A new joining partner will become the co-founder team

C. Advice on the use of funds

 Acquisition of original shareholder shares

 The company's operations and KAYAJ product development for the next 3 years, (add 15~20 Products)

 Development and production of JMM skincare products and MYPETXO

 Exit Strategy Potential IPO or Trade sale to Sinopharm



| Item | 2023 | 2024 | 2024 | 2026 | Total |
|----------------------|------------|------------|------------|------------|---------------------|
| Human Resources | \$ 100,000 | \$ 580,500 | \$ 638,355 | \$ 702,405 | \$ 2,021,260 |
| Marketing + Branding | \$ - | \$ 330,000 | \$ 374,000 | \$ 423,000 | \$ 1,127,000 |
| Health Product R & D | \$ - | \$ 500,000 | \$ 500,000 | \$ 500,000 | \$ 1,500,000 |
| Skin Product R&D | \$ 100,000 | \$ 150,000 | \$ 150,000 | \$ 150,000 | \$ 550,000 |
| VR and Education | \$ 100,000 | \$ 150,000 | \$ 157,000 | \$ 165,000 | \$ 572,000 |
| Office Ongoing Fee | \$ - | \$ 257,000 | \$ 265,000 | \$ 288,000 | \$ 810,000 |
| Management Fee | \$ - | \$ 110,000 | \$ 126,500 | \$ 145,475 | \$ 381,975 |
| | | | | | \$ 6,962,235 |

Exit Strategies



1#

IPO

After two-to-three years of mature development, JMM will start the IPO process

Reverse takeover

Acquire by distributor such as Sinopharm healthcare after 3-4 year. Can potentially combine #1 and #2

2#

3#

M&A exit

Choose the right M&A timing and M&A company to cash out quickly

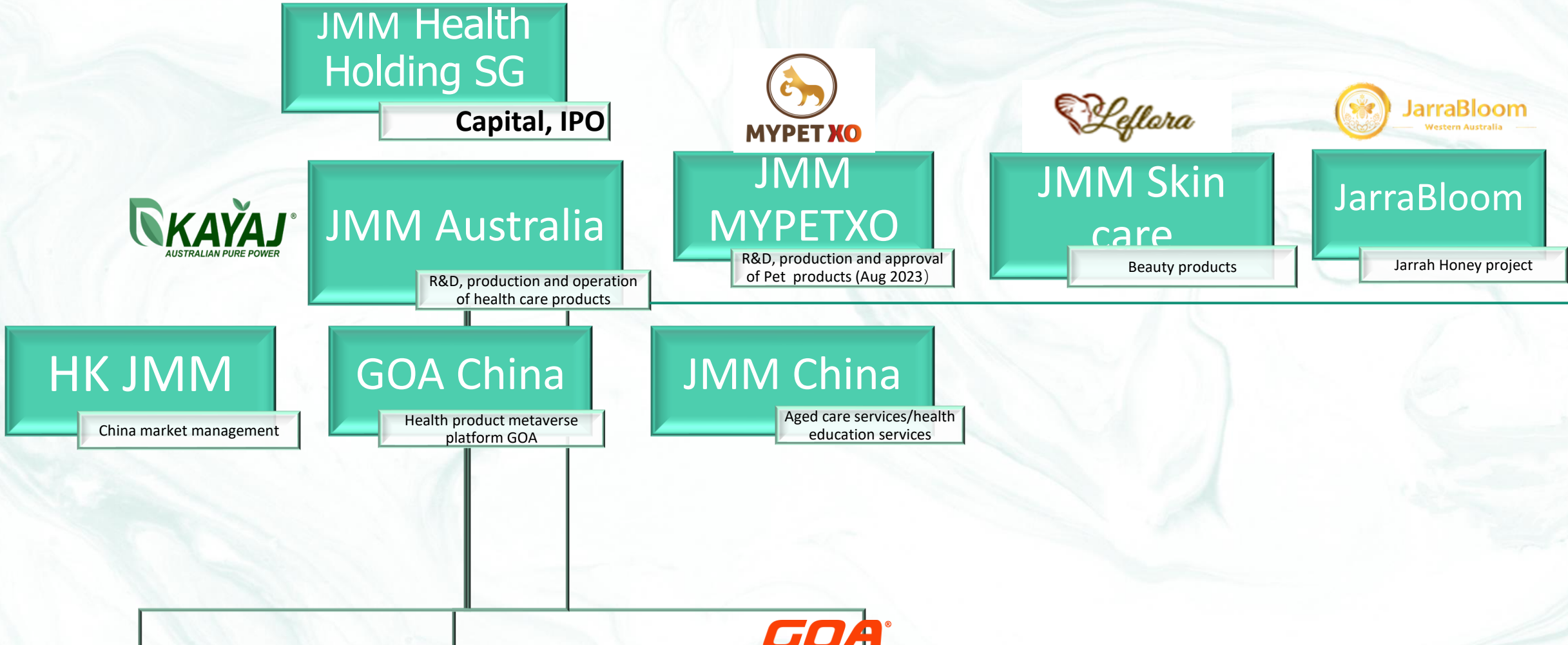
Stock Repurchase

Exit via. repurchase of shares by JMM

4#

AUSTRALIA'S 5 STARS BRAND







Our Vision

Determined to become

The big health industry that provides a model of high-quality and healthy life for the world

JMM



JMM INTERNATIONAL PTY LTD